

Ministry of Industry,  
Mine and Trade

سازمان ملی استاندارد ایران

سازمان توسعه تجارت ایران  
Trade Promotion Organization of Iranانجمن بازرگانی و صنایع و معادن ایران  
CHAMBER OF COMMERCE INDUSTRIES AND MINES

### Objectives and the main events are as follow:

**Opening ceremony and official speeches**

*Managers, senior officials and experts of Ministry of Industry, Mine and trade, Ministry of Foreign Affairs – Trade Promotion Organization of Iran – Chamber of commerce – Institute of standard and industrial research of Iran- Parliament and a group of pioneers in this field are going to address the assembly.*

**Question and answer sessions with Managers and strategic experts**

*Heads of Iran export guarantee fund - Majlis Industries and Mines Commission - Headquarters for transportation and fuel - are going to address the assembly and have direct interactions with the exporters and importers leading figures.*

**Holding specialized commissions with trade delegations**

*With the presence of business mentors, embassy members and trade delegations from China, Turkey, Iraq and Afghanistan.*

**ISO work shops**

*IMS (Integrated Management System), EN (16001), CE certificate and implementing Halal certificate are introduced to the assembly.*

**Specialized commissions among managers of senior units**

*Direct interactions of top 300 senior manufacturing and more than 100 commercial in a friendly atmosphere .*

**Specialized exhibitions**

*With the presence of top managers of banks, insurance companies, Iran export Guarantee fund, international transportation companies, Customs clearance companies, consulting and investment companies.*

**Visits to top manufacturing units**

*Visits to two top manufacturing units which have obtained the above mentioned certificates.*

**Closing ceremony with press conference**

*Closing ceremony and presentation of the final statement to the press conference attended by authorities, factory, managers and project sponsors.*